STUDENT BOOK Answer Key

Chapter 1 What is Creative Thinking?

■ Understanding the Text

Pages 7–9

A. **1.** a. teach readers…
2. a. contemplate the bristles…
3. a. transform one thing…
4. d. think something…
5. a. ask students…
6. c. entertaining

B. *Answers will vary.*

■ Reading Skill

Page 9

1. ___ Carl Ally is…
2. √ Creative thinking requires…
3. √ The real key…
4. √ In short…
5. ___ The purpose of the coin punch…
6. ___ A nanosecond…
7. √ As each musician finished…
8. ___ By changing perspective…

■ Building Vocabulary

Pages 10–11

A. **1.** a. the raw material
2. c. ways to achieve
3. b. the process or activity

B. *Answers will vary. These are suggested answers.*
1. The orchestra wanted to tell the Duke that they wanted a vacation.
2. The candle stands for each musician's creative energy, and the act of blowing it out communicates that we all need a rest from time to time.

■ Language Focus

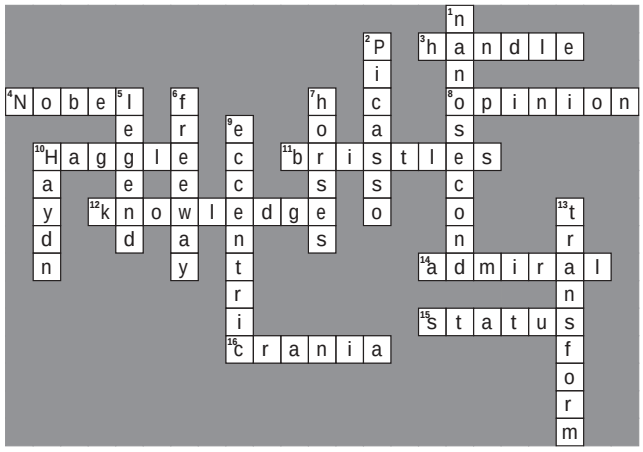
Pages 11–12

A. **1.** what they knew
2. what you do
3. What Gutenberg did
4. that we have not been taught to be

B. *Answers will vary.*

■ Crossword Puzzle

Page 13



Chapter 2 Why I Quit the Company

■ Understanding the Text

Page 19

A. **1.** 6 After three months…
2 He graduated…
8 He found a new job…
1 As a student…
4 As soon as he started…
9 He has a busy life…
5 While he was living…
7 He quit the company…
3 Immediately after that…
2. ___ commuting for an hour and a half each day
√ falling into debt
___ collapsing from working too hard
√ taking a lot of paid sick leave
√ playing golf with clients

B. *Answers will vary.*

■ Reading Skill

Page 20

A. F **1.** I started working…
F **2.** There's a lot of competition…
O **3.** I was set on course…
F **4.** The working day…
F **5.** Very few employees…
F **6.** Many company employees…
O **7.** My life is still busy…
O **8.** I think I would have…

B. *Answers will vary.*

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■ Building Vocabulary

Page 21

A. *Answers will vary. These are suggested answers.*

1. looking after: taking care of
2. used up: consumed
3. stamp out: kill; extinguish
4. pay off: settle; finish paying
5. opt out of: choose not to do
6. give up: refuse; reject

B. *Answers will vary. These are suggested answers.*

1. Because he was used to looking after himself.
2. Because they must first pay off their debts.
3. They are thinking of opting out of this lifestyle.

■ Language Focus

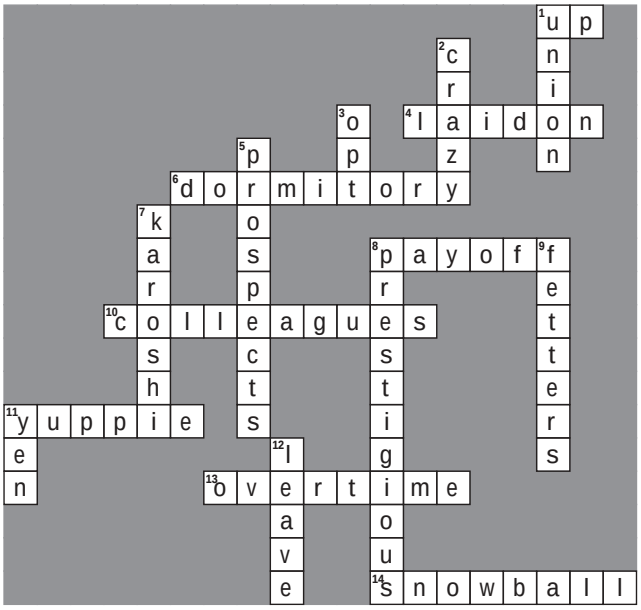
Page 22

A.
1. gone
2. stayed
3. played
4. had
5. would

B. *Answers will vary.*

■ Crossword Puzzle

Page 24



Chapter 3 The Body Shop

■ Understanding the Text

Page 30

A.
F ***1.*** Dr. Vacanti believes…
F ***2.*** Of the 50,000 Americans…
T ***3.*** In Dr. Vacanti's opinion…
T ***4.*** Hindu surgeons experimented…
I ***5.*** Most children born with Poland's…
T ***6.*** Sean McCormack is the first…
T ***7.*** Reconstructive surgery has allowed…
I ***8.*** Sean will never have problems…

B. *Answers will vary.*

■ Reading Skill

Page 31

1. c. he is very enthusiastic
2. a. he mostly does…
3. b. They wanted him to live…
4. a. He is pleased…
5. c. She is happy…

■ Building Vocabulary

Page 32

Answers will vary. These are suggested answers.

1. Meaning: something surgeons wear
Reason: words before and after
2. Meaning: taken from
Reason: words before and after
3. Meaning: damaged, broken
Reason: the verb "repair"
4. Meaning: not simple, complicated
Reason: different from "simple"
5. Meaning: fade away, disappear
Reason: following sentence

■ Language Focus

Page 33

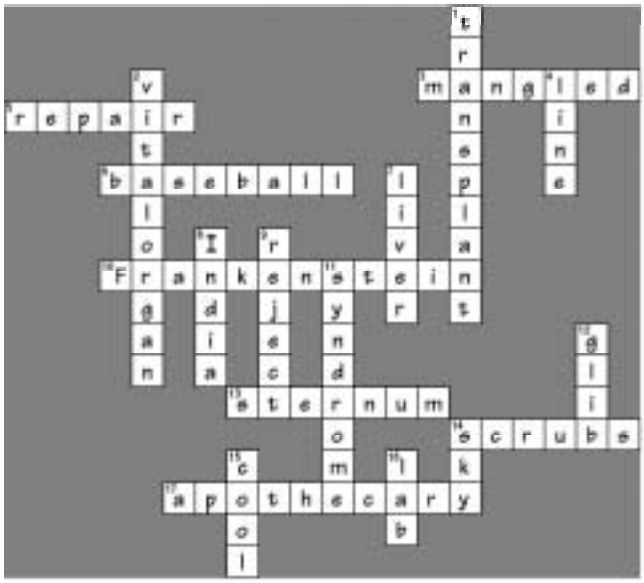
A.
1. could revolutionize
2. might kill
3. may be used P

B.
1. The practice of medicine could be revolutionized by tissue regeneration.
2. His parents worried that he might be killed by the baseball.
3. In the near future, doctors may use injectable tissue to repair damaged bones.

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■ Crossword Puzzle

Page 35



Chapter 4 And the Big Winners Were…

■ Understanding the Text

Pages 41–42

A. ***1.*** c. just after the tournament…
2. b. the German fans…
3. c. he had recovered…
4. b. North Korea did not ignore…
5. d. infrastructure
6. a. World Cup 2002…

B. ***1.***

Speaker	Description
b. Oliver Kahn	German goalkeeper
c. Chung Mong Joon	FIFA official
d. Po Soon Bun	Korean grandmother

2. *Answers will vary.*

■ Reading Skill

Page 43

A. *Answers will vary. These are suggested answers.*
Main Idea: The skills of the Brazilian team…
1. The Brazilian team won the tournament.
2. Ronaldo scored two goals in the final.
3. Other teams did not play their best.

Main Idea: Football is a remarkable life force.
1. It helped Brazilians forget their problems.
2. The Koreans discovered unity in their people.
3. Watching great athletes is a fantastic experience.

B. *Answers will vary.*

■ Building Vocabulary

Page 44

A. *Answers will vary. These are suggested answers.*

	Example	Meaning
1.	reignite	become happy again
2.	uninspired	not motivated; dull
3.	impenetrable	thick; tightly packed
4.	overwhelming	tremendous; overpowering
5.	extraordinary	very unusual
6.	semifinal	one of two matches before the final
7.	inseparable	unable to be separated
8.	predestine	decided in advance

B. ***1.*** precaution
2. unbeaten
3. overtime
4. immature
5. reconsider

■ Language Focus

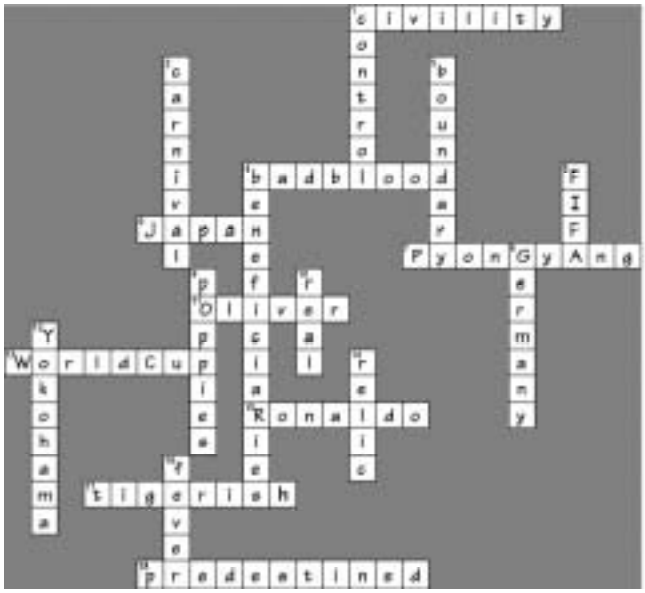
Page 45

A. "I could not understand those boys running after the ball."
"But now, I read every World Cup article in the newspapers."

B. ***1.*** "It's a fantastic feeling to be Brazilian tonight."
2. *Answers will vary.*
3. *Answers will vary.*

■ Crossword Puzzle

Page 47



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Chapter 5 *Listen Up*

■ Understanding the Text

Pages 54–55

A. T ***1.*** The author's purpose…
T ***2.*** According to the author…
F ***3.*** The opening conversation…
F ***4.*** The article states…
T ***5.*** In the author's breakdown…
T ***6.*** The author has observed…
T ***7.*** The fact that…

B. 1 ***1.*** Looks for an area of interest…
3 ***2.*** Pretends to listen…
2 ***3.*** Listens mainly to words…
3 ***4.*** Responds defensively…
1 ***5.*** Listens with both understanding…

C. *Answers will vary.*

■ Reading Skill

Pages 56–57

A. ***1.*** He did this
2. This lack of effective listening
3. This, you
4. these words
5. the experience

B. ***1.*** In addition
2. However
3. For instance

■ Building Vocabulary

Page 58

A. *Answers will vary. These are suggested answers.*
1. carefully, closely, patiently, empathetically, nonjudgmentally
2. clearly, directly, sincerely, openly, intelligently

B. totally, completely, very, extremely

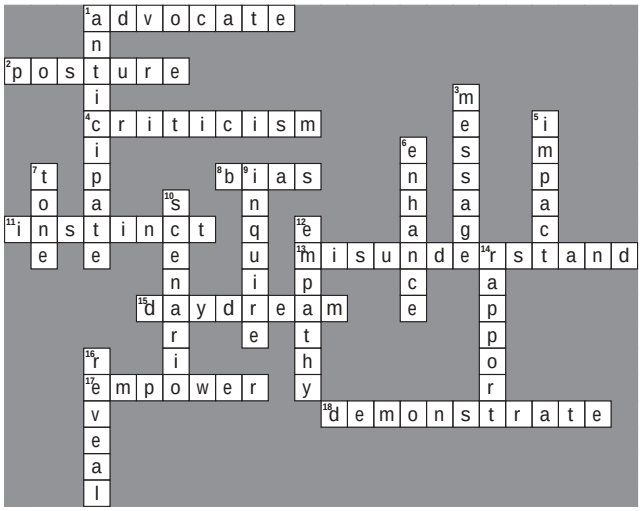
■ Language Focus

Page 59

2. These levels are not sharply distinct but rather general categories into which people fall**;** they may overlap or interchange, depending on what is happening.
3. Level 1—the most effective—the potential
4. several things: the circumstances

■ Crossword Puzzle

Page 61



Chapter 6 *Don't Let Stereotypes…*

■ Understanding the Text

Pages 67–68

A. ***1.*** b. cause readers to think…
2. d. less appealing…
3. c. there is no connection…
4. d. intellectual ability
5. d. the ability to see ourselves…
6. b. forming and strengthening…
7. a. stereotypes are more harmful…

B. ***1.*** *Answers will vary. These are suggested answers.*

Group	Stereotype held by Americans
criminals	swarthy
intellectual	wears glasses
businessmen	reactionary
French men	sexy

■ Reading Skill

Pages 69–70

A.
Row 1 Source: social psychologist
Row 2 Idea: The world is very confusing
Row 3 Idea: stereotypes are substitutes for observation
Row 4 Source: authority on semantics

B. *Answers will vary***.**

■ Building Vocabulary

Pages 70–71

A. ***1.*** accustomed
2. surprising
3. impoverishing
4. standardized

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5. embarrassing
6. buzzing

B. *Answers will vary.*

■ Language Focus

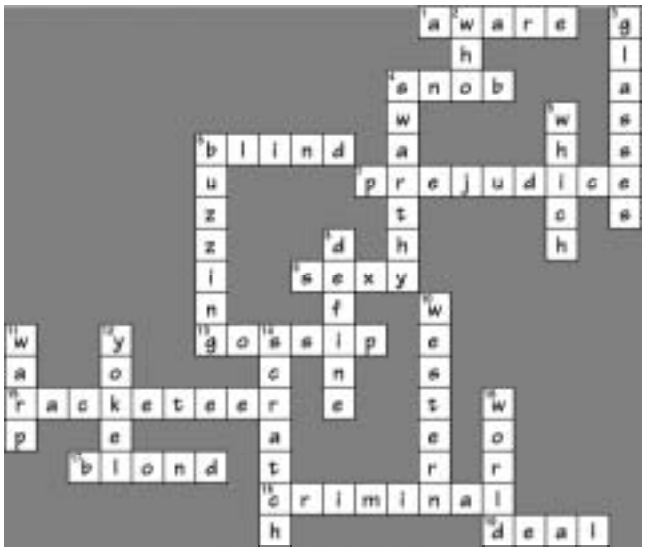
Pages 71–72

A.
1. thing [that distinguishes people with glasses]
2. gossip [that makes us prejudge people before we see them]
3. process [which adds bits and pieces of reality to the pictures in our heads]
4. facts [which hang in the gallery of stereotypes in our heads.]

B. *Answers will vary.*

■ Crossword Puzzle

Page 73



Chapter 7 *East Meets West…*

■ Understanding the Text

Pages 79–80

A. Paragraph 1 is the best summary.

B.
1. √ It is estimated...
2. ___ American women...
3. ___ Internet dating services...
4. √ Some Western men...
5. ___ In 2001, Norwegians...
6. √ One Russian e-mail...
7. ___ Some of the matchmaking agencies...
8. √ Russia has become...

C. *Answers will vary.*

■ Reading Skill

Page 81

1. Tatiana Gurko, head of the independent Center for Gender Studies
2. Yelena Khronina, satisfied Russian bride
3. Paul O'Brian, frustrated web designer
4. Chris, middle-aged businessman
5. Alevtina Ivanova, confident cyber-marriage advisor

■ Building Vocabulary

Page 82

1. demanding, independent, critical
2. potential, dating, home
3. attractive, educated, good
4. beautiful, orderly, prosperous
5. real, mundane
6. vast, terrific

■ Language Focus

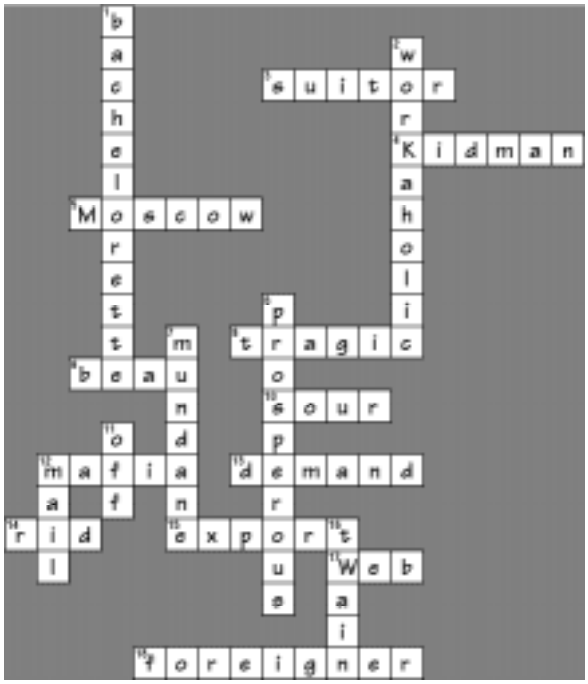
Page 83

A. *Answers will vary.*

B. *Answers will vary.*

■ Crossword Puzzle

Page 85



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Chapter 8 Students Won't Give Up…

■ *Understanding the Text*

Pages 91–93

A. ***1.*** a. they are concerned about nutrition
c. they don't want to gain weight
2. a. providing students…
d. hiring more…
3. c. they are not eating…
d. they are not cutting down…
4. a. adding color-coded…
b. setting computer kiosks…
5. b. obesity
c. eating disorders
6. b. are caused by…
c. are a major issue…

B. *Answers will vary.*

■ *Reading Skill*

Pages 93–94

A. ***1.*** Debra Lee-Cadwell
2. more than 13 grams
3. NetNutrition
4. 144
5. pizza
6. University of North Carolina at Chapel Hill

B. ***1.*** fruits and vegetables
2. 5
3. 2010
4. National Cancer Institute and Produce for Better Health Foundation

■ *Building Vocabulary*

Page 95

1. c. say one thing but do another
2. b. strongly believe in
3. c. arrive at university or college

■ *Language Focus*

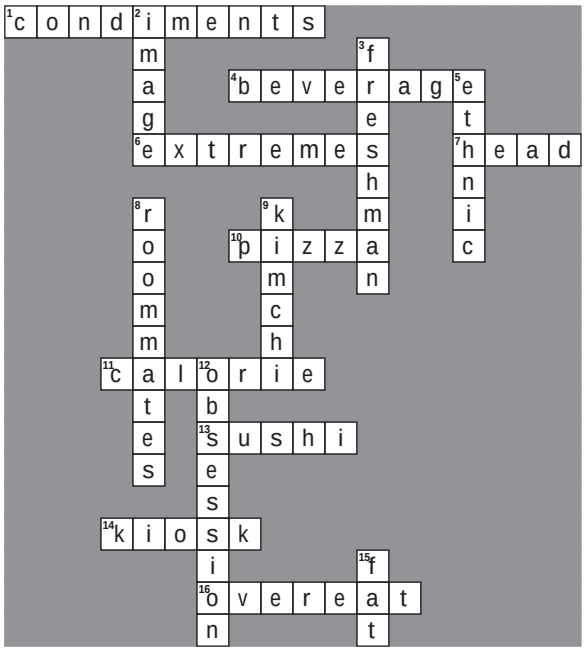
Pages 96–97

A. ***1.*** <u>if it was red, yellow, or green</u>
2. <u>that pizza is still the most popular item</u>
3. <u>that only unhealthy options were available</u>
4. <u>whether they ate fast foods or healthy foods more frequently</u>

B. *Answers will vary.*

■ *Crossword Puzzle*

Page 98



Chapter 9 Getting Into the Game

■ *Understanding the Text*

Pages 106–107

A. ***1.*** b. persuade readers…
c. convince parents…
2. a. is very enthusiastic…
c. has a computer…
3. a. children see themselves
b. children think
4. c. learning to care…
d. learning how hard…
5. b. games use ways…
d. the language of…

B.

<u>Benefit</u>	<u>Example</u>
how hard it is to be an adult	The Sims
participate in storytelling	The Sims
communicate with people in other parts of the world	Magic: The Gathering Online

■ *Reading Skill*

Pages 107–108

Example 1 *Get to your places!*
Example 2 *Be what you would...*
Example 3 *That's very curious.*

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■ Building Vocabulary

Pages 108–109

A. *Answers will vary. These are suggested answers.*

1. slow-motion: at a very slow pace
2. voice-recognition: able to recognize the human voice
3. pea-sized: the size of a pea; tiny
4. strong-willed: determined to win
   flesh-and-blood: living; alive
5. storytelling: how to tell a story; narration
6. cyber-life: life that exists on computers

B. *Answers will vary. These are suggested answers.*
good-looking; nice-looking
statewide; nationwide
6-month-old (or six-month-old)

■ Language Focus

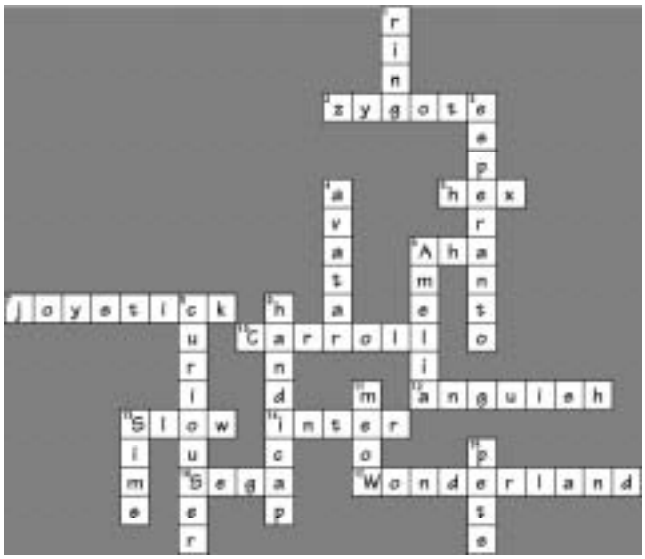
Page 110

A.
1. no gerund
2. no gerund
3. [By writing] her own story…
4. no gerund
5. We're [at the beginning] of…

B. *Answers will vary.*

■ Crossword Puzzle

Page 112



Chapter 10 Call of the Riled

■ Understanding the Text

Page 118

A.
F 1. At the performance…
I 2. In many countries…
T 3. More people speak…
T 4. Drivers using cell phones…
T 5. The professor who talked…
F 6. In a survey…
I 7. New York City has established…

B. *Answers will vary.*

■ Reading Skill

Page 119

1. therein
2. conduct
3. loud talkers

■ Building Vocabulary

Pages 120–121

A.
1. play
2. roared
3. unmistakable
4. grateful
5. rolling down
6. mistakenly
7. boorish
8. limit
9. maven
10. immortal

B. *Answers will vary. These are suggested answers.*
1. thoughtless: careless; inconsiderate
2. regardless: not thinking about; despite
3. watchful: careful; attentive
4. respectful: polite; showing respect for
5. thankful: grateful

■ Language Focus

Page 122

A.

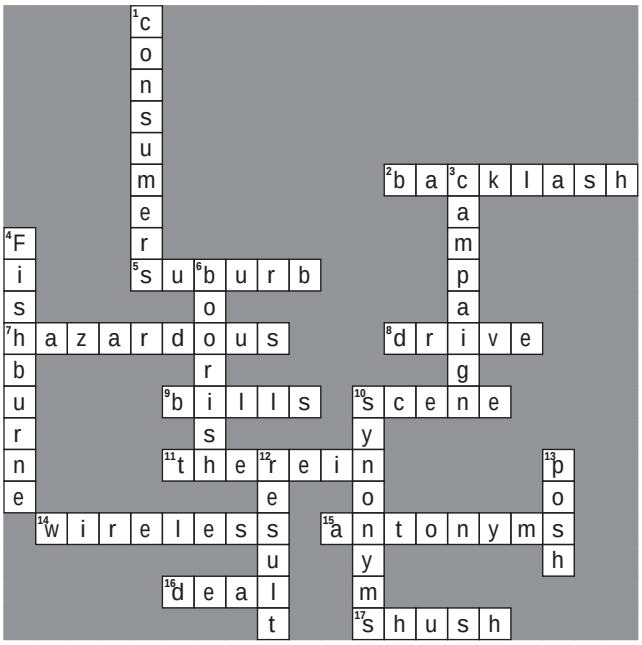
1. …there is another motorist ~~who wishes~~ wishing…
2. annoying for tired commuters ~~who just hope~~ hoping…
3. Thirteen states are considering bills ~~that restrict~~ restricting the use…

B. *Answers will vary.*

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■ Crossword Puzzle

Page 124



Chapter 11 The Art of Reading

■ Understanding the Text

Page131

A.
1. ___ Travel to different countries...
2. ___ Read mainly to improve...
3. √ Read mainly for the pleasure...
4. ___ Cultivate friends...
5. ___ Begin with great books...
6. √ Search for your own...
7. ___ Study hard...
8. ___ Punish yourself...
9. √ Take up a book..

B. *Answers will vary.*

■ Reading Skill

Page 132

Answers will vary. These are suggested answers.

2. taste for reading : taste for food because in both cases, it is best to make personal choices about what we like

3. finding one's favorite author : falling in love because in both situations, everything seems perfect

■ Building Vocabulary

Page 133

A.
1. historic (adj.); historically (adv.)
2. envy (n.); enviable, envious (adj.)
3. immediate (adj.); immediately (adv.)
4. psychology, psychologist (n.); psychologically (adv.)
5. spectate (v.); spectacularly (adv.)
6. informer, information (n.); informative, informed (adj.)
7. cultivation (n.); cultivated (adj.)
8. quiz (n.); quizzically (adv.)

B.
1. quizzical
2. immediately
3. cultivation
4. information

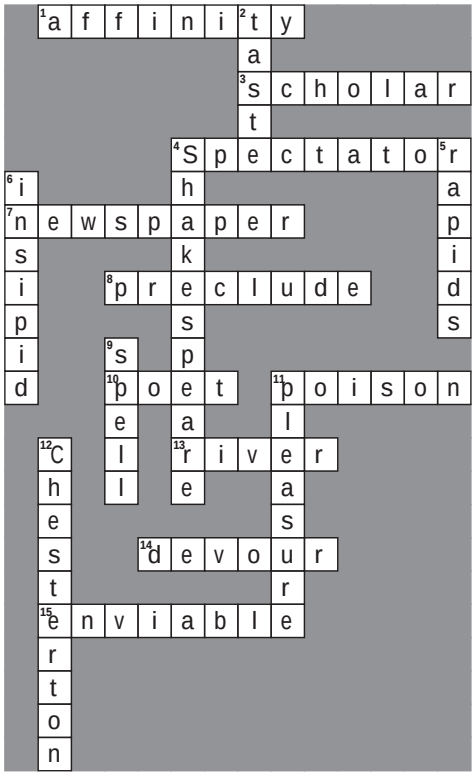
■ Language Focus

Page 134

Answers will vary.

■ Crossword Puzzle

Page 136



Chapter 12 When E.T. Calls

■ Understanding the Text

Pages 143–144

A. *Corrections to the false statements may vary. These are suggested answers.*

F ***1.*** The author predicts…
T ***2.*** Computers now monitor…
T ***3.*** In the author's view…
T ***4.*** So far, none of the signals…
F ***5.*** If a signal is "confirmed by FUDD," it is recognized by scientists as a possible communication…

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F **6.** There is no hard scientific evidence…
F **7.** The discovery of fossilized Martian microbes proves that ~~intelligent~~ life existed...
F **8.** Once a signal from outer space is detected, it will probably not be easy…
T **9.** In general, Dr. Shostak…
T **10.** From the tone…

B. *Answers will vary.*

■ Reading Skill

Pages 144–145

A. Place: a radio telescope's control room
Main character: a lone astronomer
Main events:
1. a computer detects a signal
2. the signal is confirmed by FUDD
3. the signal returns
4. the astronomer calls to request assistance
5. the signal is confirmed beyond doubt

B. *Answers will vary.*

■ Building Vocabulary

Pages 145–147

A.
1. electronics = noun
2. high-tech = adjective
   electronics = adjective
3. extraterrestrials = noun
   human = adjective
4. alien = adjective
   aliens = noun
5. candidate = adjective
6. particulars = noun

B.
1. the French
2. French
3. the Chinese
4. Chinese
5. the Dutch
6. Americans
7. English
8. the Sudanese

■ Language Focus

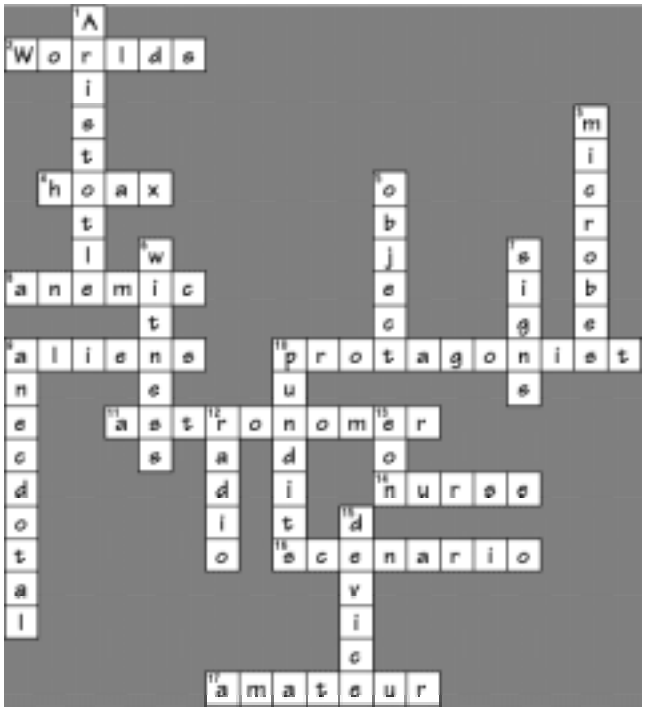
Pages 147–148

A. *Answers will vary. These are possible answers.*
will (not) have received
will (not) have advanced
will (not) have endured

B. *Answers will vary.*

■ Crossword Puzzle

Page 149



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